

DIRECTIONALITY

A special focus on speech

Imagine a “normal” day; getting up in the morning, dressing, making breakfast, shopping, visiting friends. “Normal” days are as different as one person from the next is different. But one thing is certain – everyday life takes us through many different listening situations, some of which are more difficult than others.

When you are in a noisy situation, like a restaurant or shopping mall, it can be a great challenge to focus on what people are saying. It certainly would be nice to have hearing aids that could focus for you in these situations. These hearing aids exist. They’re called directional hearing aids and they give you a clear advantage in difficult listening situations.

Gaia directional hearing aids provide you with more control over your hearing. You can manually switch between two different listening programs, one for everyday use, and the other for pinpointing speech in noisy surroundings.

Stay in touch with the world

The surround program is perfect for everyday situations, when you want to be able to hear everything that’s going on around you. When the hearing aid is in

this setting, Gaia will make all sounds come through clearer and keep you in contact with your surroundings – no matter where the sound is coming from.

When you are at home, for example, switching to the directional program ensures that loud sounds coming from behind remain at a comfortable level while making other people’s voices in front of you easier to hear.

When conversation is important

There will be situations where you want to hear the speaker in front of you very clearly. This is where the directional program is ideal. It automatically protects you from the background noise, which otherwise would drown out the speech and make it harder to understand.

You could be celebrating an anniversary, for example, with your family and friends in a restaurant. The conversations are lively; everyone is enjoying themselves. But you find it difficult to follow what’s being said. Now is the time to switch to the directional program in Gaia. The direct program makes speech come through clearly and simultaneously suppresses background noise.

You are in control

No two people are alike; some prefer to hear sounds from all directions, even in noisy surroundings. Others want to be able to focus even in relatively quiet environments. In certain situations – such as in busy traffic, directionality can actually be a disadvantage.

This is why it is so important to be able to adjust to any given situation. When you wear Gaia hearing aids, you have the freedom to switch to the directional program whenever you feel you can benefit from it. In addition to providing excellent sound quality and speech understanding, Gaia gives you direct control over your ability to focus on speech. It puts background noise where it’s supposed to be – in the background!



Gaia directional instruments are available in Behind-the-Ear and In-the-Ear styles.



In the directional program, Gaia reduces the noise coming from the sides and the back, so you can focus on what is coming directly in front of you.



In the surround program, Gaia provides information from all directions.